

Your puppy's first year



Nearly
1 in 2
pets need
unexpected care
before their first
birthday.

Congrats on your new canine family member!

From their first biiiiig stretch to the first time they zoom across the living room, the first year with a puppy is full of exciting milestones. Every week brings something new, so here's what to expect.

✿ 8 WEEKS TO 3 MONTHS ✿

By 8 weeks, **your puppy is ready to go home!** At this stage, they've picked up basic social skills, learned better bite control, and gained more coordination. They may feel nervous, so focus on positive training to build their confidence.

PREPARE

Your puppy's first year is full of surprises — and **now is the best time to protect them.** With Trupanion's 30-day trial, you'll receive immediate coverage while you consider your options. **Be sure to check out the offer on the back of this page as a first step toward a lifetime of care!**

✿ 3 TO 6 MONTHS ✿

Teething time! Your puppy will want to chew everything — talk to your vet about safe chew toys to soothe sore gums. **Be cautious: puppies are more likely to swallow something they shouldn't.** Trupanion covers foreign body ingestion and retained baby teeth (if enrolled before 6 months).

SOCIALIZE

Your puppy is learning their place in the pack, with you and other pets. Expect some boundary testing or territorial behavior. It's normal, **stay patient and consistent with training.**

START
PUPPY
TRAINING!

trupanion™
Medical insurance for the life of your pet.

Call Trupanion at **833.757.1744** within 24 hours after your pet's exam for immediate coverage today!

• 6 TO 9 MONTHS •

Around this time, puppies can become sexually active. It's a good time to **decide on spaying or neutering your pet**. Did you know? Females can get pregnant as early as 6 months old.

EXPLORE

Your puppy may hit another chewing phase while they explore their environment. Don't be surprised if household items become targets! **Pro tip: keep chew toys on hand to protect your home until they grow out of it.**

• 9 TO 12 MONTHS •

Large breeds may behave like puppies until **18 months**, while **small breeds** often reach social maturity by **12 months**.

ENGAGE

Strengthen your bond through play and training. Keeping your pup happy, curious, and engaged helps them grow, learn, and love you unconditionally. **Don't forget to schedule wellness checks with your vet — it's the best way to catch health issues early!**

KEEP UP
THEIR
ROUTINE!

Thinking about pet insurance? Get peace of mind today

While you consider your options, try 30 days of Trupanion with no upfront cost and coverage that starts right away.

- ✓ No waiting periods
- ✓ No credit card required
- ✓ No commitment

Hurry!

This offer is only good for 24 hours after your vet exam.

833.757.1744

Use offer code: **PUPPY**

trupanion™

Medical insurance for the life of your pet.

Terms & conditions apply. Insights based on internal Trupanion research. Veterinary staff are not compensated for providing this offer. This offer is available for pets up to 14 years of age when activated within 24 hours following a veterinary examination. This offer is non-transferable. Limit one per pet. Offer programs vary based on where you live. Offer not available in NY. For residents of CA, ID, FL, PA, PR, SC, and WA, your

monthly payment is discounted the first year of this plan. We also collect the first month's discounted cost over months 2 through 12 of your first year as part of your monthly cost. Trupanion is a registered trademark owned by Trupanion, Inc. Trupanion policies are underwritten by American Pet Insurance Company or ZPIC Insurance Company in the United States, and sold and administered by Trupanion Managers USA, Inc., 6100 4th Ave S, Seattle, WA 98108, (CA license No. 0G22803, NPN 9588590). To verify your underwriter please consult the declarations page of your policy or contact us at 1.888.733.2685. PF384-0925.0926

